



Media i
Informing Media

Buying Guide

Monday - Friday

National Pack*

	<i>Locations</i>	<i>Screens</i>	<i>Weekly Spots</i>	<i>1 week</i>	<i>4 weeks</i>	<i>12 weeks</i>	<i>24 weeks</i>	<i>52 weeks</i>
National	43	151	200	\$5,080	\$20,320	\$60,960	\$121,920	\$264,160

State Packs*

	<i>Locations</i>	<i>Screens</i>	<i>Weekly Spots</i>	<i>1 week</i>	<i>4 weeks</i>	<i>12 weeks</i>	<i>24 weeks</i>	<i>52 weeks</i>
Sydney	20	85	200	\$3,175	\$12,700	\$38,100	\$76,200	\$165,100
Melbourne	11	37	200	\$1,588	\$6,352	\$19,056	\$38,112	\$82,576
Brisbane	6	19	200	\$635	\$2,540	\$7,620	\$15,240	\$33,020
Adelaide	3	6	200	\$476	\$1,904	\$5,712	\$11,424	\$24,752
Perth	3	4	200	\$476	\$1,904	\$5,712	\$11,424	\$24,752