



Production Specifications



Media i™



Media i

Artwork Dimensions



1080 px
(height)

1920 px
(width)

**Artwork should be submitted to the canvas size of 1920 x 1080 pixels,
Standard HD Format 16:9**



Media i™

Artwork Formats

Artwork must be supplied in one of the following formats;

ARTWORK FORMATS

MP4

MOV

MPEG-4 Part 10 (H.264), e.g. AVC

MPEG-4 Part 2 (H.263v2), e.g. DivX, Xvid

MPEG-2 (Program Stream, Transport Stream, Video)

Quicktime **.mov**

JPG

PNG



Media i

Artwork Submission

ARTWORK DEADLINE

Production ready artwork must be supplied to Media i 2 days prior to the campaign go live date. Copy being delivered outside the due date will need to be agreed prior to delivery with Media i.

MULTIPLE FILES

If multiple files are being supplied, please send through material instructions along with the artwork. If no artwork rotation instructions are supplied, artwork will automatically be distributed on even rotation.

CREATIVE LENGTH

Artwork supplied in durations other than 30 seconds must have been agreed at the time of booking.

Please note that audio is **not** activated on the Media I network

Please submit all artwork, instructions and file transfer links to:

Danielle@mediai.com.au



Media i™

Advertising Standards

Today's workplaces expect a high standard of conduct and Media i treats the tone of the creative displayed on our network seriously.

Below are some guidelines as to what Media i will not accept:

- Images which may be considered discriminatory on any grounds, including race, ethnicity, nationality, sex, age, sexual preference, religion, disability or political belief.
- Violence in any visual form.
- Any use of strong or obscene language which is inappropriate for a broad audience.
- Images which may contravene prevailing community standards about health and safety. For example, images cannot show drug use.



Media i™

Thank You!

Contact us:

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