



Network - Agency coverage



66
Global Multinationals



23
Independent/Boutique



Network - Agency coverage by market



38 Sydney

Amplifi
Atomic 212
Avenue C
Carat
Clemenger BBDO
Dentsu x
EssenceMediacom
Foundation
Frontier Media
Havas Media Network
Hearts & Science
Initiative
Innocean
Involved Media
iProspect
Joy
Kaimera
Magna Global
Mediabrand
MediaHub
Mindshare
Nexus
Nunn Media
OMD
Omnicom Media Group
Pearman Media
PHD
Publicis Media Exchange
Resolution Digital
Slingshot
Spark Foundry
Starcom
This is Flow
UM
Wavemaker
WoolWorths@DAN
WPP Media
Zenith

1 Canberra

UM

29 Melbourne

Atomic 212
Carat
Clemenger BBDO
Dentsu x
EssenceMediacom
HalfDome
Hatched
Hearts & Science
Initiative
Involved Media
iProspect
Magna Global
Match & Wood
Media Republic
Mindshare
Nexus
Nunn Media
OMD
Omnicom Media Group
Principle Media Group
PHD
Resolution Digital
Spark Foundry
Starcom
The Media Store
UM
Wavemaker
WPP Media
Zenith

9 Brisbane

Atomic 212
Carat
EssenceMediacom
iProspect
Nexus
OMD
Resolution Digital
Wavemaker
Zenith

5 Adelaide

Atomic 212
Carat
OMD
Starcom
Wavemaker

7 Perth

Carat
Initiative
Longreach Media
Match & Wood
MediaHub
OMD
The Brand Agency